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**FOR IMMEDIATE RELEASE**

**Unitus Community Credit Union's Corlinda Wooden Named One of the Most Powerful Women in Credit Unions**

*Senior Vice President and Chief Retail Officer Earns National Recognition for Leadership*

**Portland, Ore., November 14, 2023** – Unitus Community Credit Union SVP/Chief Retail Officer, Corlinda Wooden, has been named one of the Most Powerful Women in Credit Unions by *American Banker*. The recognition program celebrates women who are driving innovation, catering to underserved communities, and guiding the future of financial services. The award shines a spotlight on the brightest, most forward-thinking individuals in the credit union industry.

"I am incredibly humbled and honored to be recognized as one of the Most Powerful Women in Credit Unions," declared Ms. Wooden. "This recognition is a testament to our entire organization's commitment to find innovative solutions to better serve everyone in our community, especially those who have historically lacked access to inclusive financial products and services."

"With unwavering passion and determination, our honorees are turning obstacles into opportunities while raising the bar for success," explained Chana Schoenberger, Editor-in-Chief of *American Banker*. "Their influential decisions are forging new paths for the future leaders of credit unions."

The Most Powerful Women in Credit Unions is a part of American Banker's continued coverage of the progress in diversity, equity and inclusion throughout financial services, and expands on the mission of supporting, empowering, celebrating and advancing women in the banking industry, including The Most Powerful Women in Banking™, now in its twenty-first year.

"Corlinda is most deserving of this recognition as an innovator and exceptional leader in the credit union movement," explained Steven Stapp, President and CEO of Unitus Community Credit Union. "We are grateful to have her passion and talents on the executive leadership team at Unitus."

Ms. Wooden has served Unitus for 10 years, with the last four years in her current role. She's worked in the financial industry for 25 years, earning praise and recognition throughout her career. In 2023, she was named one of five national finalists for the CUES Exceptional Leader Awards, and one of 12 national finalists for the Credit Union Times Luminaries Awards for Executive Leadership.

Outside of work, Ms. Wooden serves as the Board Chair of Sunshine Division. Other volunteer experience includes board service for the Good Neighbor Center, mentoring for the Portland Rose Festival, facilitating for Junior Achievement of Oregon and SW Washington, and donating her time to organizations like SMART and Impact NW.

**About Unitus Community Credit Union**

At Unitus, we're dedicated to improving lives in the communities we serve. As a member-owned local credit union, we invest in people by doing the right thing. Through partnerships with nonprofit organizations, we provide support for community groups through volunteerism and financial donations. Our 105,000 members count on us to serve them and their communities; our 300+ employees share that passion for service. Learn about the local impact Unitus makes by visiting [unitusccu.com](http://unitusccu.com).