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**FOR IMMEDIATE RELEASE**

**Unitus Community Credit Union Vice Chair Named Distinguished Director at MAXX Awards**

*Nicole Davison León recognized at annual awards ceremony for her leadership and commitment to community*

**Portland, Ore., October 22, 2024** – Unitus Community Credit Union’s Vice Chair of the Board of Directors has won the Distinguished Director Award at the GoWest Association’s annual MAXX Awards. This recognition is awarded to a board director who has displayed outstanding achievements and accomplishments.



According to GoWest, the organization received a record-breaking number of nominations for the awards, which are open to credit unions in the six states the association serves: Arizona, Colorado, Idaho, Oregon, Washington, and Wyoming. GoWest serves more than 300 credit unions and their more than 17 million members.

“The amount of nominations and momentum pushing forward the Credit Union Movement is absolutely inspiring,” GoWest President and CEO Troy Stang said in a news release.

“Credit unions continue to improve, bring a huge congratulations to the winners,

and applause to the finalists and nominees!”

Ms. Davison León was recognized for her commitment and leadership in credit union advocacy, community service, and the ongoing success of Unitus. Her efforts in fostering deep connections with the Latino community and stakeholders have significantly enhanced industry engagement with underrepresented voices.

“As a first-generation Latina and immigrant, standing up for our members, especially those furthest from fair access to financial institutions, is personal to me; it’s work that I carry with deep pride,” remarked Ms. Davison León. “Thank you, Unitus, for believing in the power of true representation and for setting the standard for what boards at all levels can—and should—look like: boards that reflect and represent the communities they serve.”

“I am so proud of the work Nicole does for Unitus, and all she does for our communities,” said Unitus Board Chair Matthew Mičetić. “I can’t wait to see the things she does in the coming years and the amazing work she’ll continue to do.”

“The first time I met Nicole, I knew she was a connector,” lauded Steven Stapp, President and CEO of Unitus Community Credit Union. “Nicole has connected so many people within our community and we are so grateful.”



Ms. Davison León has served on the Unitus Board of Directors since 2022. She is the Executive Director of the Hispanic Metropolitan Chamber. She holds a bachelor's degree in international relations and affairs from Northern Arizona University. Ms. Davison León also serves on the executive committee of the Columbia River Economic Development Council and is a board member at the Portland Waterfront Pavilion Project.

**About Unitus Community Credit Union**

At Unitus, we're dedicated to improving lives in the communities we serve. As a member-owned local credit union, we invest in people by doing the right thing. Through partnerships with nonprofit organizations, we provide support for community groups through volunteerism and financial donations. Our 105,000 members count on us to serve them and their communities; our 300+ employees share that passion for service. Learn about the local impact Unitus makes by visiting [unitusccu.com](https://unitusccu.com).