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FOR IMMEDIATE RELEASE

Unitus Community Credit Union Recognized with 2025 Designation of Savings Excellence

America Saves honors Unitus' commitment to financial empowerment and building a culture of savings

Tigard, Ore., July 15, 2025 – Unitus Community Credit Union has been awarded the 2025 Designation of Savings Excellence (DOSE) by America Saves, a national campaign managed by the Consumer Federation of America. The award celebrates financial institutions that demonstrate extraordinary efforts to promote savings strategies and support community financial well-being during America Saves Week.



Unitus was one of only 25 financial institutions nationwide—and one of just 14 credit unions—to receive this recognition out of more than 5,000 participating organizations. The 2025 campaign, held April 7–11, inspired more than 28.5 million people to reflect on their savings goals and led to more than \$155 million in new deposits across the country.

"We are proud to celebrate the financial institutions awarded the 2025 Designation of Savings Excellence," said Amy Miller, Program Manager of America Saves. "Their exceptional commitment to empowering their communities with practical savings tools and encouragement has made a real difference. By helping individuals build healthy savings habits, these institutions are strengthening financial security and trust where it matters most. We applaud their dedication and the positive impact they continue to make every day."

During the 2025 campaign, Unitus engaged its members through educational resources, targeted communications, and digital banking tools to help them take simple, meaningful steps toward a more secure financial future. The initiative aligned closely with Unitus' [Social Responsibility Commitments](#), which include expanding access to emergency savings and financial wellness tools.

"As a credit union founded on the belief that financial security should be within reach for everyone, we're proud to be recognized among such a distinguished group," said Steven Stapp, President and CEO of Unitus Community Credit Union. "Helping our members build healthy savings habits—whether for an emergency, a family goal, or a brighter future—is part of how we put our values into action every day."

To learn more about Unitus' financial education resources, visit unitusccu.com/financial-wellbeing.

About Unitus Community Credit Union

At Unitus, we're dedicated to improving lives in the communities we serve. As a member-owned local credit union, we invest in people by doing the right thing. Through partnerships with nonprofit organizations, we provide support for community groups through volunteerism and financial donations. Our 106,000 members count on us to serve them and their communities; our 300+ employees share that passion for service. Learn about the local impact Unitus makes by visiting unitusccu.com.