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FOR IMMEDIATE RELEASE

Headline Unitus Community Credit Union Hosts Third Annual Juntos Avanzamos Roundtable

Working group event tackled issues facing Hispanic and immigrant populations

Tigard, Ore., August 20, 2025 – Unitus Community Credit Union, in partnership with Inclusiv, hosted the third annual Northwest Juntos Avanzamos Roundtable Working Group Event today in Portland. The event convened credit union leaders, nonprofit organizations, and community partners to advance financial access and opportunity for Hispanic and immigrant communities across the region.

This year's gathering served as a working group session, building on key initiatives identified during the past two roundtables, and moving conversations toward actionable next steps.

The agenda included dynamic conversations around small business lending, cross-border remittances, and financial access tools, such as Cuenta Avanzamos, a checking product designed specifically for members with ITINs/Foreign IDs, tailored to the needs of underserved members. Participants heard from industry experts and community voices on strengthening support for immigrant families and fostering inclusive economic growth.

Key highlights included:

- Welcome remarks from Steven Stapp, President and CEO of Unitus, who emphasized the importance of cross-sector collaboration to build stronger communities.
- Sessions on immigrant financial inclusion featuring insights from Inclusiv, Coopera, Appleseed Network, and community-based organizations.
- Panel on small business lending highlighting strategies for expanding access to capital and resources for entrepreneurs.
- Special guest speakers sharing lived experiences from immigrant and bilingual communities.
- A new Memorandum of Understanding signed between Inclusiv and the Consulate of Mexico in Portland.
- Closing discussions with leaders from credit unions and nonprofit organizations on next steps to advance financial equity in the Northwest.

"This roundtable is a powerful example of what can be achieved when credit unions, nonprofits, and community leaders come together with a shared mission," said Steven Stapp, President and CEO of Unitus Community Credit Union. "We are proud to host this important gathering and strengthen our collective work to open doors for Hispanic and immigrant families, who are facing unprecedented challenges."

The roundtable builds on the success of previous years and reflects Unitus' commitment to advance financial inclusion through bilingual services, accessible products and services, ITIN lending, and partnerships that empower communities.

About Unitus Community Credit Union



At Unitus, we're dedicated to improving lives in the communities we serve. As a member-owned local credit union, we invest in people by doing the right thing. Through partnerships with nonprofit organizations, we provide support for community groups through volunteerism and financial donations. Our 106,000 members count on us to serve them and their communities; our 300+ employees share that passion for service. Learn about the local impact Unitus makes by visiting unitusccu.com.