Unitus COMMUNITY CREDIT UNION

news

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Unitus teams up with other Portland-area credit union volunteers to help students experience JA BizTown

PORTLAND, OR —Unitus teamed up with other Portland-area credit union volunteers to help more than 100 enthusiastic fifth grade students experience Junior Achievement's BizTown, a simulated mini city, where young consumers deposit paychecks, run businesses and serve as elected officials.

JA BizTown is a well-respected world-wide non-profit dedicated to providing in-class financial literacy curriculum to students in cities throughout the U.S. and world. Students are prepared by following a four-to-six week in-class business curriculum facilitated by their teacher that includes economics, good citizenship and money management and then take what they have learned and put it into action at the streets of JA BizTown. Students must develop their business operating budget, apply for business loans, create advertising and refine their marketing strategies in the classroom in preparation for their JA BizTown visit. Students also practice being consumers in the economy and are responsible for managing their personal checking and savings accounts.

"BizTown is a wonderful hands-on experience for kids. Not only are these young students interacting in a community atmosphere, but they are learning valuable takeaways about responsibility, teamwork and contributing to the greater good," said Lori Fink, marketing manager for Unitus Community Credit Union. Fink returned to JA BizTown as a third-time volunteer. "I volunteered again because this is all about making learning fun." she said.

This Credit Union Day at Portland's JA Biztown is one of many credit union collaborative events taking place this year in recognition of the International Year of Cooperatives in the Northwest.

About Unitus Community Credit Union
Unitus Community Credit Union is a not-for-profit, member-owned financial institution serving people living or working in Multnomah, Washington, Clackamas, Marion, Polk, Yamhill, Benton, Columbia, Deschutes, Douglas, Hood River, Jackson, Josephine, Linn and Lane counties in Oregon and Clark County, Washington. Additional information about Unitus is available at www.unitusccu.com or by calling (800) 452-0900.

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