Unitus Community Credit Union Offers Bicycle Loans

PORTLAND, Ore. (July 21, 2008) - Unitus Community Credit Union has teamed up with local bicycle shops and custom bicycle frame builders to offer a low, fixed rate loan for bicycles. Unitus began offering the loans to its members on June 13th and has seen strong interest on the part of sellers and buyers. Loans are currently available for bikes from $250 to $2500.

The Bicycle Transportation Alliance (BTA) is pleased to support Unitus’ effort and compliment them on their forward thinking approach to encouraging bicycling. Unitus recognizes the Portland region’s love for biking and the ongoing push to identify it as a legitimate source of transportation and want to get more people on bikes, thus making Portland one of the healthiest communities to live in.

Unitus Community Credit Union works hard to provide and promote healthy living and financial well-being to our friends, families, and neighbors. Working with members of the Portland cycling community through relationships at the BTA (Bicycle Transportation Alliance), Sellwood Cycle Repair, and urbanmamas.org, Unitus will continue to provide and enhance this loan to fit the needs of members as well as support the biking community in the greater metro area. And, anyone who lives or works in Multnomah, Clackamas, Washington, Clark, Marion, Polk or Yamhill county can join Unitus when they apply for a bicycle loan. Call 503-227-5571 ext. 2483, visit one of Unitus’ branches, or visit bicycleloan.com for more information.

The Bicycle Transportation Alliance is a statewide non-profit organization that works to open minds and roads to bicycling. We represent bicyclists and the bicycle industry with over 5000 members in Oregon and SW Washington, and have seventeen years of experience in bicycle engineering, planning, education and advocacy.

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