

Media Contact Lori Fink <u>Ifink@unitusccu.com</u> 503-423-8872

## FOR IMMEDIATE RELEASE

## Unitus Community Credit Union Donates \$300k+; Receives 4th Place Ranking in Large Company Category at Portland Business Journal's Annual Philanthropy Honors

Portland Business Journal's annual ranking of corporate giving places Unitus in top ten ranking of corporate philanthropists for 11<sup>th</sup> consecutive year

**Portland, Ore., October 13, 2021** – Donations over \$300,000 to Northwest nonprofits in 2020 earned Unitus Community Credit Union fourth place in Portland Business Journal's annual ranking of Portland Metro's top ten corporate philanthropists. PBJ's award recognizes Unitus' giving programs and commitment to the communities it serves. This is the 11th consecutive year Unitus has earned this honor.

"Every day we work to remove barriers, generate solutions, and inspire hope," said Steven Stapp, Unitus President/CEO. "This is the purpose of our work and the credit union movement, which aims to enable individuals and families to achieve their goals and improve their quality of life. That's what we strive for at Unitus."

Of Unitus' \$300k+ in gifts, nearly \$70,000 supported programs that provide emergency relief and food boxes, human and health services, school-based services, and housing aid. In addition, 1/3 of Unitus' giving went to DEI-focused (diversity, equity, and inclusion) sponsorships. That's over \$22,000 to expand giving and continue implementing internal programs and opportunities like Unitus' newly founded DEI Committee, which hosted three DEI Advocacy Hours for Unitus employees in 2020 and raised \$4,580 for Self Enhancement Inc. (SEI) and \$2,687 for Black Parent Initiative through employee-directed giving.

Despite the pandemic, Unitus employees also volunteered 600 hours in 2020 to local nonprofits, schools, and organizations. In addition, Unitus employees taught 86 financial education workshops seminars to over 1,400 students ranging in age from K-12 to young adults.

"This giving wouldn't be possible without our members, staff, and community," added Aimee Berg, Unitus' Community Development Manager. "It takes investment from all of us to make real change possible."

## **About Unitus Community Credit Union**

At Unitus, we're dedicated to doing the right thing for our community with neighborhood branches, and partnerships with nonprofit organizations that improve the quality of life for all people in our communities. Visit <a href="unitusecu.com">unitusecu.com</a> to learn more about our commitment to personally walking our members toward bigger and brighter personal bests.