



Media Contact

Autumn Foster
afoster@unitusccu.com
503-423-8468

FOR IMMEDIATE RELEASE

Unitus Community Credit Union Announces Corporate Partnership with Hillsboro Hops

Sponsorship connects Unitus with baseball fans and the community through engagement and events throughout the season

Portland, Ore., March 8, 2022 – In one month, the Hillsboro Hops will throw the first pitch at the team’s home opener at Ron Tonkin Field with Unitus Community Credit Union serving as its newest corporate partner. The sponsorship allows Unitus to connect with baseball fans and the community of Hillsboro through promotions, special game day events, and family-friendly activities at the stadium.

The Hillsboro Hops’ mission is to provide memorable, first-class experiences to enrich the lives of fans, staff, players, and community. The team’s mission aligns with Unitus’ values and focus on community engagement. As part of the partnership, Unitus is sponsoring six “Los Soñadores” nights where the culture and heritage of our local Latinx community is celebrated. The Hops transform to “Los Soñadores,” or “dreamers” throughout the season to honor the dreamers among us.

“This partnership is exciting because it allows us to connect with baseball fans and the community at large,” explained Steven Stapp, President and CEO of Unitus Community Credit Union. “As an inclusive financial institution, we are committed to the financial empowerment and growth of everyone in our community. We look forward to meeting some new people and introducing them to all Unitus has to offer.”

“We are thrilled to partner with Unitus Community Credit Union,” said Matt Kolasinski, Vice President of Corporate Partnerships for the Hillsboro Hops. “Unitus’ commitment to community and inclusion aligns with what we do every day in our organization, with the ultimate goal of enriching the lives of our fans, staff, players, and community.”

The Hops open the regular season at home on April 8 at 6:35 p.m. against the Tri-City Dust Devils. The first Soñadores night is on April 9. Game tickets are for sale at <https://www.milb.com/hillsboro>.

About Unitus Community Credit Union

At Unitus, we’re dedicated to improving lives in the communities we serve. As a member-owned local credit union, we invest in people by doing the right thing. Through partnerships with nonprofit organizations, we provide support for community groups through volunteerism and financial donations. Our 104,000 members count on us to serve them and their communities; our nearly 300 employees share that passion for service. Learn about the local impact Unitus makes by visiting unitusccu.com.

About Hillsboro Hops

The 2014, 2015 & 2019 Champion Hillsboro Hops are the Single-A Advanced baseball affiliate of the Arizona Diamondbacks of Major League Baseball. The team’s season runs from April to early September. The franchise relocated to Hillsboro in 2012 and began play in 2013 in a new state-of-



the-art 4,500 capacity ballpark, Ron Tonkin Field. Follow the Hops on Facebook at www.facebook.com/HillsboroHops and on Twitter, Instagram and Snapchat @HillsboroHops.