

**Media Contact**

Autumn Foster  
[afoster@unitusccu.com](mailto:afoster@unitusccu.com)  
503-423-8468

**FOR IMMEDIATE RELEASE**

## **Unitus Community Credit Union Plans for 2022 Growth and Announces Organizational Changes**

*Internal promotions support succession planning and career growth aligned with Unitus' strategy, purpose, and values*

**Portland, Ore., October 28, 2021** – Unitus Community Credit Union is positioning itself for significant growth in 2022 and has aligned its organizational structure to reflect the goals outlined in its strategic plan. Unitus is focused on expanding services to meet the needs of its members and to serve the community through a strategy of Innovation, Inclusion, and Inspiring Service.

"As Unitus continues to grow in terms of members, loans, deposits, and transactional activity, so does the need to align resources to carry out these initiatives," announced Steven Stapp, Unitus President and CEO. "We are making organizational changes that support our shared values and ensure we are meeting the needs and expectations of our members."

As part of the organizational restructuring, Unitus has promoted the following leaders: Jessica Brown (Vice President of Human Resources), Kevin Smith (Vice President of Information Technology), Rose Halford (Assistant Vice President of Training and Strategic Implementation), Lori Fink (Assistant Vice President of Marketing and Brand Development), Chris Charlton (Assistant Vice President of Finance), Gigi Gardner (Director of Organizational Development), Kat Popovich (Director of Project Management), and Larry Cavasso (Controller).

"This reorganization supports succession planning, internal career growth, and acknowledges the complexity and scope of the Innovation, Inclusion, and Inspiring Service framework," added Stapp. "We are actively working with our senior managers in enhancing cross-functional skills, communication, coaching, and leading our strategic plan initiatives that will provide future opportunities for growth."

Unitus' leadership team is comprised of chief officers who oversee divisions and collaborate with the President/CEO and Executive Vice President/Chief Strategy and Innovation Officer (CSIO) to develop strategic plans, prioritize resources, interface with the Board of Directors, and work together to ensure strong organizational performance that aligns with Unitus' strategy, purpose, and values.

### **About Unitus Community Credit Union**

At Unitus, we're dedicated to doing the right thing for our community with neighborhood branches, and partnerships with nonprofit organizations that improve the quality of life for all people in our communities. Visit [unitusccu.com](http://unitusccu.com) to learn more about our commitment to personally walking our members toward bigger and brighter personal bests.

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